

ONLINE TRAINING PROGRAM

# MARKETING FUNNELS

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INTERNET MARKETING EXPERT





# CUSTOMER FUNNEL MARKETING

UNDERSTANDING THE MARKETING FUNNEL







# LIFECYCLE CUSTOMER

THE EVOLUTION OF THE CUSTOMER LIFECYCLE

# LIFECYCLE CUSTOMER

THE EVOLUTION OF THE CUSTOMER LIFECYCLE



**Attract Interest**



**Capture Leads**



**Nurture Prospects**



**Convert Sales**




**Deliver & Satisfy**



**Upsell Customers**



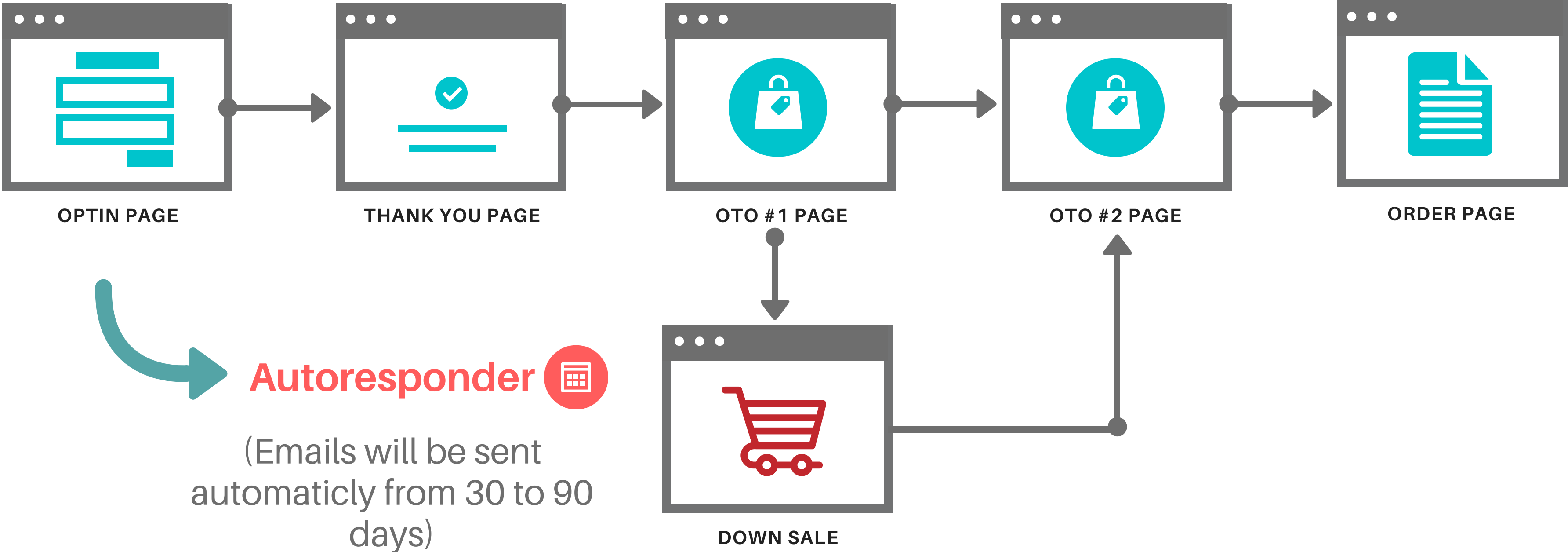
**Get Referrals**



# 5 TYPES OF FUNNELS

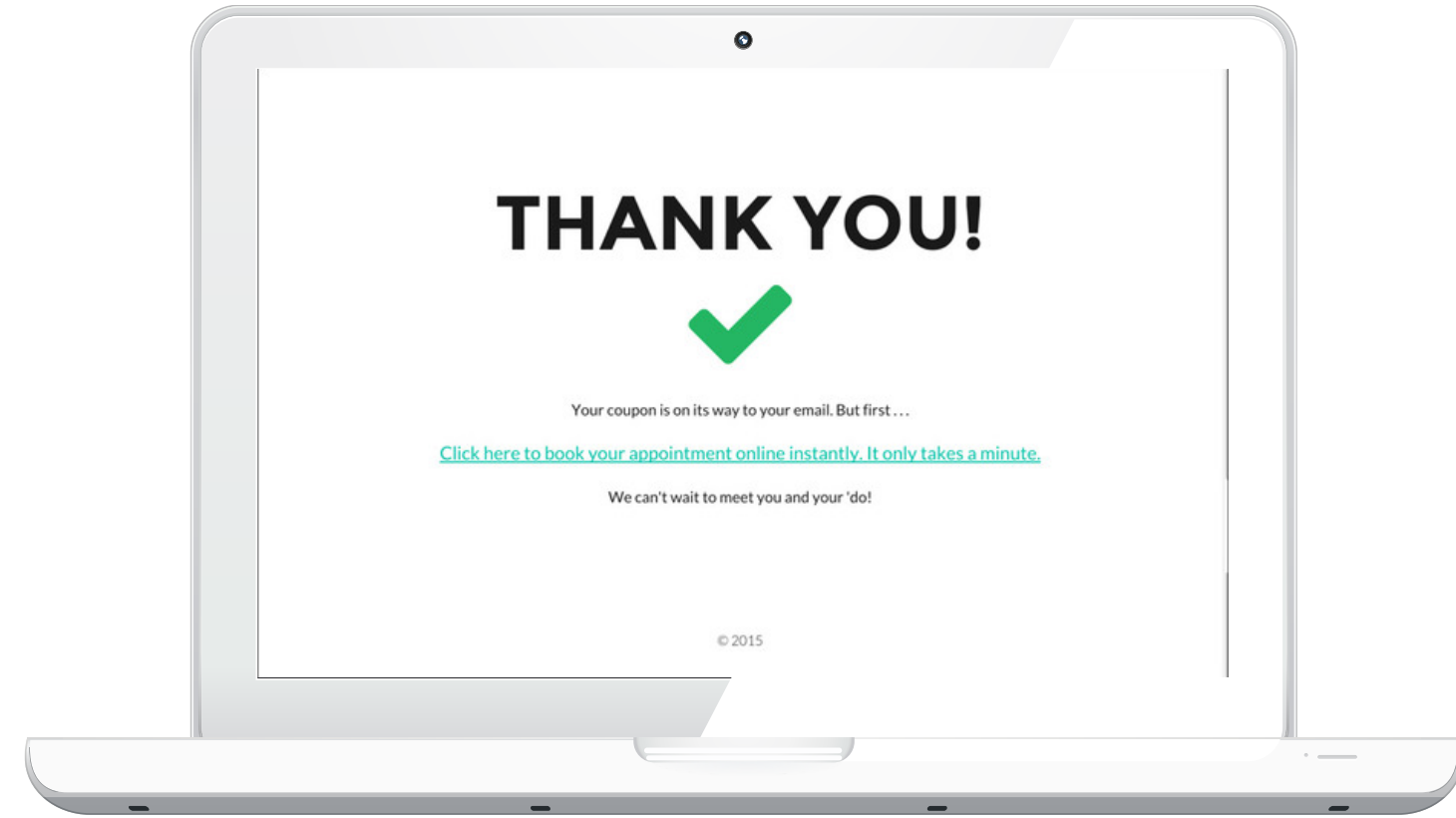
ALL WHAT YOU NEED TO GROW YOUR BUSINESS

# OPTIN FUNNEL



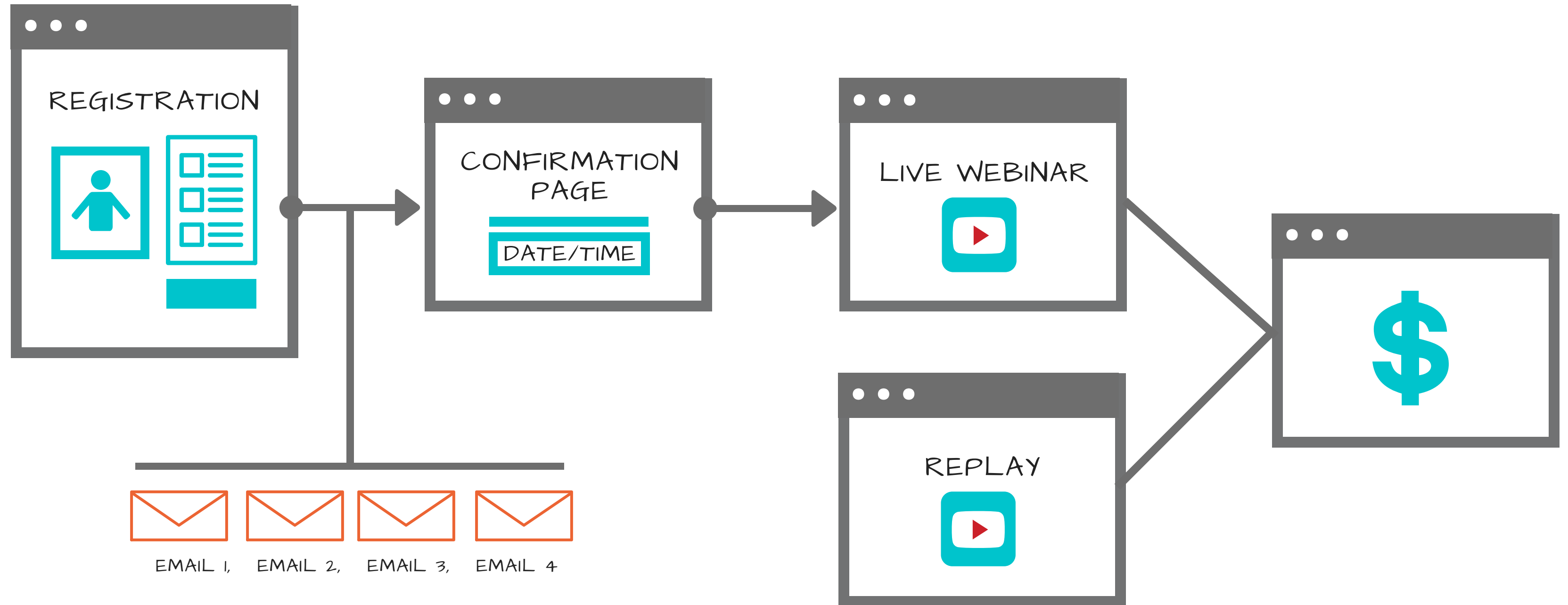


# OPTIN FUNNEL





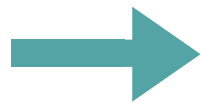
# WEBINAR FUNNEL



# WEBINAR FUNNEL FOR HIGH TICKET SALE



target  
(Facebook Ads)



Know



Like



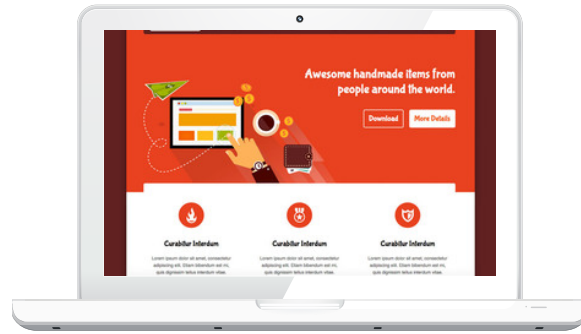
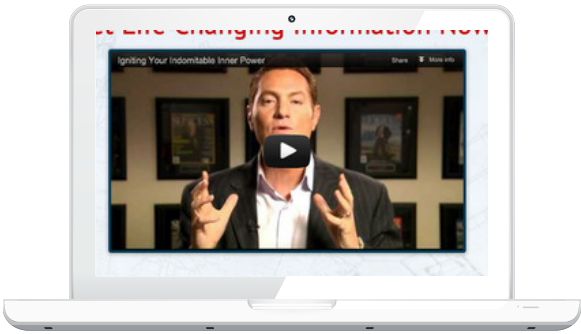
Trust



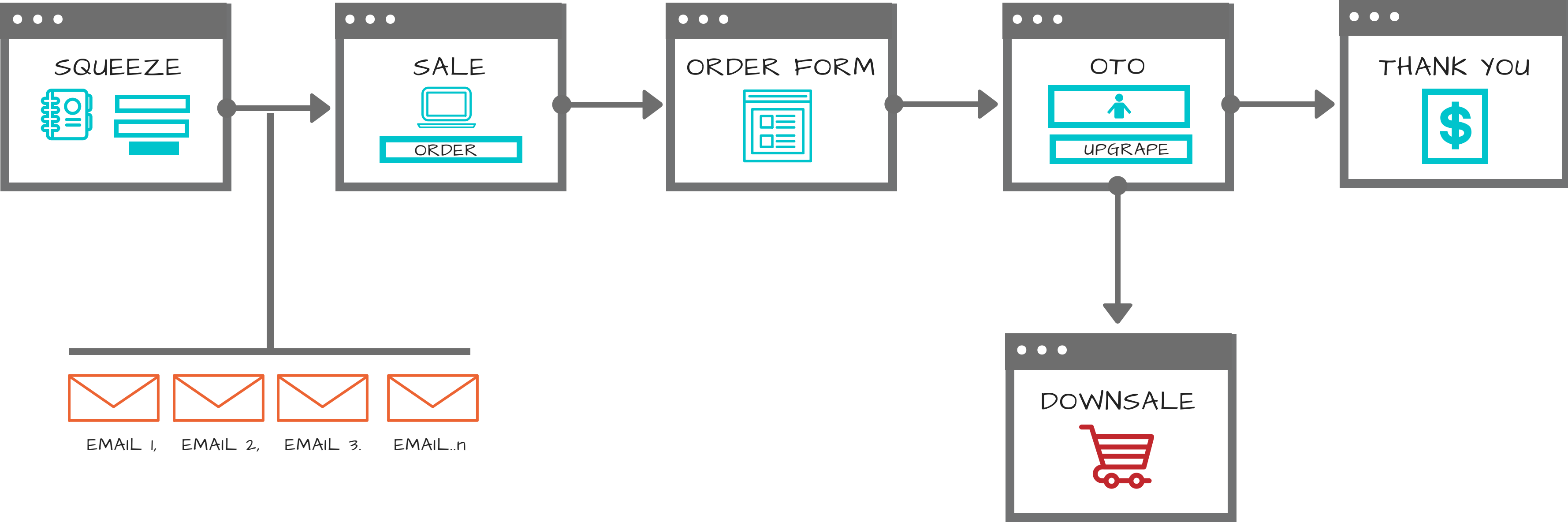
Try



Buy



# SALES FUNNEL



# LAUNCH FUNNEL



# Our 7-Figure Product Launch Funnel

## Pre-Launch



7 Days  
Before Launch

\$375K in Sales

## Launch



Sales Page  
& Exit Pop

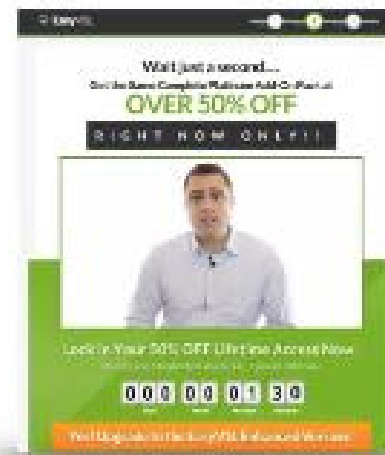
## Backend Offers



OTO #1



Down Sell #1



OTO #2



Down Sell #2



OTO #3

Webinar



## Post Launch



Webinar



\$275K in Sales

Thats OVER \$1.000.000

\$400K in Sales

# MEMBERSHIP SITE



# FISHBOWL FUNNEL

ENTER TO WIN!




Free!


Name

Email



SPECIAL OFFER









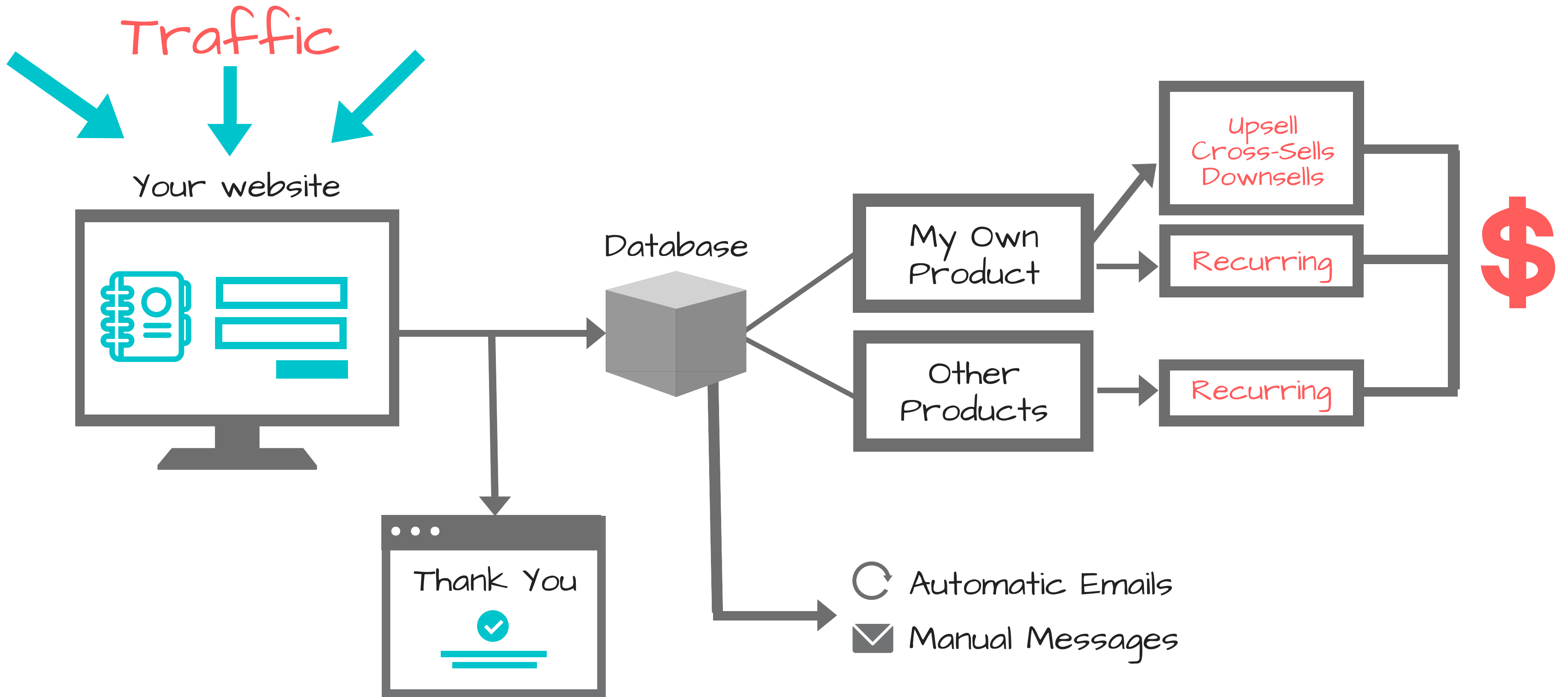
# THE BEST MARKETING TACTICS

3 MARKETING TACTICS TO SELL PRODUCTS



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# MY FIRST \$1 MILLION ONLINE



Content

# THANK YOU

SEE YOU AGAIN

